

September 10, 2015 RM General Booster Meeting Minutes

Attendance: Ara Sahakian, Karen Morgan, Mary Rochon, Keith Umbel, Doug Watson, Wendy Bushey, Beth Mittl, Steve Schuck, Chamy Wijerante, Lorin Umbel

Called to order: 7:02pm

Minutes approved.

Treasurer's Report- thru end of Aug only

\$3,316 income, \$3,100 expenses so Net Income \$164.00 approx.

But currently cash on hand is \$7200.

Chamy- season started very well – almost all RM teams doing really well. Attendance for games is good too.

Hall of Fame- night 10/23

Homecoming 10/2

He will let us know Cluster night and black out or gold out nights.

His Gold Rush shirts coming soon.

Beth/Spiritwear- there was a learning curve in taking over Spiritwear and figuring out demand and style, etc. The \$6.00 shirts doing very well but we are down on sizes and need more inventory. Hope to be ready for Back to School night. They do have a plan with sales people and a check out spot. They will block entrance to store and have runners getting things from store rather than have purchasers going into store to help with flow. Asked to have 2 good Booster donation people to take care of selling booster donations so they can concentrate on selling spiritwear. Steve and Annette suggested.

We do have a lot of Big sizes to sell of old inventory.

Keith- 1st home game was a doosie. We ran out of all drinks due to extreme hot weather and also maybe due to lower price and storage issue. He is ordering more and trying to come up with a plan to keep more beverages cold and maybe use less ice which is a watery mess.

The Health inspector came-new one for us- very detailed oriented. Most items correctable but the big issue was not having a CFM (Certified Food Manager) on duty. Hopefully Chamy can help us find someone through the school like the cafeteria manager or someone on staff who could take the 15 hr. class. Also, wondering if there is a parent who currently has it and if we could hire them to be our CFM for home football games.

Coverage in concessions is getting better in looking at sign up genius except Boys soccer.

Buffalo Wild Wings was supposed to come to our first game but had a problem and just provided us with some free product we could sell to make up for it. They supposedly will come to the next game and sell their wings and want to bring their mascot if we allow it. We said yes.

Dinner fundraisers are all set.

Chamy is going to have an email to send to current parents on how to donate and will be sending home a paper version of this home to student athletes as well. Coaches will be asking for donations as well. We can help parents/teams get on Team Snap if they are interested but either way we need emails from their rosters. Football is off the grid and not using Team Snap but will get us team parent info.

\$3700 in membership money to date. 75 people averaging \$50/person.

Communication- Steve has set up a beautiful Newsletter template that Lorin will use to send to Boosters, and hopefully PTSA as well as teachers, SGA, etc. highlighting events such as dinner fundraisers, Team accomplishments and communications regarding games or volunteer needs, etc. She will send it each week with the most current events getting moved to the top but needs new items each week to spark interest in it. Hopefully Chamy will give me purchases he has made with pictures or key accomplishments or team wrap up at end of season. We will link to the Tide to give us info about sporting events, etc. which would interest Booster members as well.

Chamy has purchased team seating chairs and a new volleyball pole cart. He will get us some pictures so they can be highlighted in Newsletter for parents to see.

Lifetouch is doing all sports and team pictures now at school. Maybe we should ask parents for pictures at some point so that we have other pictures to use for newsletter, web site, etc. or Chamy will find out how we get pictures from Lifetouch as well that we can use.

Budget- we are not doing a 5K event this year. It was a nice community event but not a big money maker and we didn't get help from the RM track team, etc. so unless someone wants to organize it we do not have it as a fundraiser this year.

Karen requested that Dodge ball this year not be in May but should be like it was in a previous years, the Friday before Springbreak. She will get together with Chamy to pick a date now to get it set. That's our community event.

I n looking at where there is need for improvement with donations- we have spent \$2000 in cheerleading and we don't get many donations from them. The coaches need to deliver the message each season that we want to get \$40 per athlete. This is our Fall donation drive but we will have one for each sports season and not just a big push in the Fall. New way to look at it but parents need to know that we need their help for each team each season not just the Fall.

Incentives needed for Booster memberships, Beth asked for ideas. Lorin said she like the T-shirts since it was a unifying item. Beth said the socks were cheaper but understood that the shirts were more appealing to parents.

Meeting adjourned @ 8:52pm