



RMHS Booster Club Meeting Minutes July 24, 2014

Present: Andrew Silverberg, Eric Blitz, Brenda Dunham, Charlene McClelland, Jeanine Gould Kostka, Barb Kunstman, Ed Lee, David Martella, Karen Morgan, Rusty Morgan, Mylene Ouimette, Jeremy Rochon, Mary Rochon, Susan Silverberg, Steve Schuck, Doug Watson, Chamy Wijeratne, Doug Umbel

1. Call to Order

Meeting was called to order at 7:04 p.m. Short introductions of Board members was made to general meeting.

2. Approval of June 18 Minutes

Motion to approve minutes was made and accepted.

3. Booster President's Message – Andrew Silverberg

- Fundraising Ideas: Instead of golf tournament we should hold a fun run or 50/50 raffle. Andrew would appreciate more ideas and volunteers to organize the fundraiser.
- Team Parent Liaison: Rori Kochman was voted into this position. She will do a lot of communications between Booster Club and parents.
- Insurance: Old entity ended its Board insurance, new entity is applying for new insurance.
- Amazon: when shipping via link on Booster website, Booster Club earns a percentage. We would like to purchase *rmamazon.org* as landing page at a cost of \$10. Shoppers could go to the site, be redirected to Amazon. We hope this would increase income from Amazon shopping. It would be easier to market this link via Booster Club and PTA list serves. Amazon reports to Booster Club include names of shoppers, items bought and percentages earned. Does Amazon allow a landing page?

4. Athletic Director's Report – Chamy Wijeratne

- Potluck Dismissal
- Long Acre Contract
- Rockville Cards: We have the Rockville Cards (City of Rockville subsidizes the cards; Chamber of Commerce issues the cards. Each card sells for \$25 at no cost for teams or Athletic Department.) The Football team sells Rocket Cards (which has football schedule on the card. Their profit depends on the number of cards sold.) Some families do several sports and have to sell different cards.
- AD Budget: Draft went to Andrew.
- New Hires: Girls Varsity Volleyball: Gretchen Barber-Strunk, Girls JV Volleyball: Ahley Barber-Strunk, Boys Varsity Soccer: Edgar Lopez, Boys JV Basketball: John Fahrner.
- Potluck will take place on Aug. 26. Football will not take part because they have their parent meeting at a different date. That night the Booster Club will enroll new members. Materials need to be ready. During discussion about how to efficiently organize the potluck, the idea was floated that the students' attendance was not necessary.

5. Treasurer's Report – Rusty Morgan and Doug Watson

Rusty: Old account closed, new account opened, part of funds transferred.

6. Committee Debriefs / Discussion Items

Fundraising – Steve Schuck

- Merchandise – Charlene McClelland/Susan Silverberg: Budget: request \$12,500 (\$8,500 for now to be ready for back to school night and coaches meeting night.) Last year’s sales came to about 17,000. Motion to give the money \$8,500 (part of 12,500) now and approve \$12,500 budget is made and approved. Donation shirt will go to everybody who donates at least \$50. Every increment of \$50 will earn donor a shirt.
- Concessions – Keith Umbel: Try crowd control measures for lines. Keith would like approval to buy \$400 stantions??? Motion was made and approved. Better process to get coaches to get coverage for sales. Sign-up genius will still be used. Post Prom will buy and sell indoor concessions to finance post prom with other indoor sports. Cooking of raw meat on non commercial grill will be eliminated. Precooked hot dogs are ok. Ed Lee suggested to buy and sell Chick-fil-A. The manager there welcomes opportunities like that. Motion to transfer indoor concession management to post prom in lieu of Booster contribution to post prom was made and approved. Motion not to cook raw meat on non commercial grill indoors was made and approved.
- Membership/Participation – Barb Kunstman: We will not sell all season passes through Boosters. Every individual who donates to the Boosters Club becomes a member. With a donation of \$50, a member will receive a t-shirt. Every \$50 donation will earn the donor a t-shirt. Membership drive will be conducted at coaches’ meeting.
- Dinner Fundraisers – Jeanine Gould Kostka: in touch with California Tortilla for September dinner.
- Banner Sales – Doug Hemmig: Doug is approaching different companies. Brenda has updated membership information on web site /documents and everybody can print out the forms and bring to a place of business.

Programs – Jeanine Gould Kostka

- Events/Outreach – Shannan Cole, Mylene Ouimette: Mylene liked the idea of a coaches’ night for parents only. A consensus was reached for starting at 7:30 and parents only. The evening will be called: Meet the Coach Night.
- Team Parent Liaison – Rori Kochman: She will be working with Committee Chairs and parents.
- Website – Jeanine Gould Kostka: Updating website.

7. Old Business

- Baseball field update – Bill Burchett: Bill via Andrew: Still on track
- Dugouts completion: Still looking for welder who could work pro bono. But Andrew thinks he can pay welder with funds already allocated. If Home Depot contributes, costs might stay below budget.
- New corporation and 501c3 update – Steve Schuck: Working with IRS, waiting for IRS approval. Approval will be effective also for period between application and granting of approval.
- TV Monitors: They were put up today and will be working when school starts. Mr. Rodney and Chamy will determine content.

8. New Business/ Open Discussion Items

- Motion to rescind approval for Eye on the Ball payments as approved last month (quote: “Motion to charge a total of \$2100 in 3 installments to Brenda for being photographer was made and accepted.”) was made and accepted. The Athletic Department will contract with vendors for all photography and funds will not run through the Booster Club.

9. Adjournment at 8:30